

Dept. of Humanities & Social Sciences
Jawaharlal Nehru Technological University, Kakinada

PROFORMA FOR TEACHING STAFF PROFILE



1. Name : Dr. P.VIJAYA KUMAR
2. Designation : Professor of Commerce
3. Department : Humanities and Social Sciences
4. Date of Birth : 15-07-1954
5. Date of joining JNTU Service : 17-06-1985
6. Residential Address : H.No: 7-3-21, Prakasam Street,
Rama Rao Pet, KAKINADA - 4
7. Phone No. Mobile: 9848376649 Res: 2361738 Office:0884-2300878
8. Mail_id : Padishalavk @ Yahoo.co.in
9. Blood Group : 'O' Positive
10. Qualification : M.Com., M. Phil., Ph. D
11. Experience
 - a) Teaching : 23 years
 - b) R & D : -
 - c) Industrial : -
12. Field of specialization : Human resources Management &
Accountancy
13. Subjects of interest (teaching) : HRM. Management Science, Accountancy.

14. No. of Scholars
- a) Awarded with Ph.D. : -
- b) Working for Ph.D. : 2
15. No. of M.Tech Project guided : -
16. Awards received : One
17. Titles of books authored : Nil
18. Membership of Professional bodies : Nil
19. Member Curriculum development : Member BOS, JNTU ECK
Bodies (such as BOS)
20. Any other distinctions :
21. No. of Conferences/ Workshops : -2- 'Tally 9.0 an accounting software'
Organized as Coordinator/Chairman A training programme under TEQIP
(enclose the list) (Co-ordinator)
22. Publications (enclose the list in
the given order)
- I. Journals**
- a) Nationals : -
- b) Internationals : 3
- II Conferences**
- a) Nationals : 7
- b) Internationals :
23. Course/ Conference attended

(Enclose the list)

- a) Refresher courses : 6
 - b) Orientation courses :
 - c) Conferences :
24. R & D Projects : -
25. Countries visited on academic activity: -

List of Enclosures:

Short-term courses attended:

1. "Current Developments in Industry and Business" under Faculty development programme conducted by The Institute of Chartered Financial Analysts of India, Hyderabad.
2. "Engineering Project Management" under Quality Improvement programme of AICTE, New Delhi, organized by Indian Institute of Science, Bangalore.

National Conferences attended:

1. "State of the art of Technologies in Mechanical Engineering (NCSAME-2004)" organized by Department of Mechanical Engineering during, June 29-30. 2004.
2. "Interactive Learning Methodologies for Management Faculty" organized by School of Management Studies, Jawaharlal Nehru Technological University, Hyderabad, Sponsored by University Grants Commission, New Delhi.
3. "Role of IT in Management Education" a Two-day National Workshop on "Standardisation of Indian Management Education: Issues, Challenges and Possibilities", organized by School of Management Studies in association with Association of Indian Management Schools (AIMS), on December 17-18, 2004

Short-term Courses conducted:

1. Training Programme on “Computer Training for Special Children and Parents” under ‘Services to Community’ Sponsored by TEQIP (Technical Education Quality Improvement Programme, during September 10-12, 2007.
2. Training Programme on “TALLY an accounting package” under ‘Services to Community’ by Department of Humanities and Social Sciences, JNTU College of Engineering, Kakinada, Sponsored by TEQIP (Technical Education Quality Improvement Programme, during March 24-29, 2008.

Peper Presentation in National Conference:

1. .”Role of IT in Management Education” a Two-day National Workshop on Standardisation of Indian Management Education: Issues, Challenges and Possibilities”, organized by School of Management Studies in association with Association of Indian Management Schools (AIMS), on December 17-18, 2004 .

Research Guidance:

Course	Name	Title of Dissertation	Registered during the year	Completed during the year
P.G.D.C.A	S.Ram Prasad & K.L.M.Sharma	Computerized Account system	1990	1991
P.G.D.I.R.P.M	K.N.V.S.B.Sanyasi Rao	Man Power Planning in a Medium scale organization	1990	1991
MBA	B.Rukmini Devi	Negotiation skills for Collective Bargaining	2002	2003
M.Phil	Mrs.N.M.Jyothirmai	A Study on Dealers Perception of Coromandel Fertilizers	2003	2004
Ph.D	B.Satya Dev	BRAIN DRAININ TODAY’S ICE AGE- A study with reference to continuous process industry	2006	-
Ph.D	Mrs.N.M.Jyothirmai	Challenges and Issues in Customer Retention in Financial Products like Insurances in India	2008	-

RESEARCH PUBLICATIONS

Total No. of Publications: 10

National Conferences/Seminars

1. **P.VijayaKumar**, "*Role of HRM in Manufacturing industries: A case study of Sugar Industry*", National Conference on "State of the art of technologies in Mechanical Engineering, J.N.T.U., Hyderabad.(NCSAME-2004), 29-30th June 2004, pp.130-133.
2. **(with Y.Narsimhulu)** "*Enhancing Higher Education access alternative policy perspectives*", National Seminar on Higher Education in private sector: Problems and Challenges in Teaching, M.V.R.Degree and P.G.College, Vishakapatnam.24-25 July 2004, pp7-8.
3. **(with L.Pratap Reddy, A.Vinay Babu)** "*IT Services for Rural Growth*" National Conference on e-services: Dream to reality, Vasavi College of Engineering, Hyderabad, 26-28 August, 2004, pp. 71-74..
4. **(with A.Vinay Babu, G.N.R.Prasad)** "*Making government more easily accessible*" National Conference on e-services: Dream to reality, Vasavi College of Engineering, Hyderabad, 26-28 August,2004, pp 109-112.
5. **(with P.Vijaya Kumar, N.Appa Rao, V.Ravindranath)** "*A study on Quality of life in towns through Civic Amenities-A case study of Srikakulam District*, XXIII Annual Conference, Andhra Pradesh Economic Association, School of Economics & School of Distance Education, Andhra University, Visakhapatnam, 12-13 Feb. 2005, p488.
6. **(with N.Appa Rao, V.Ravindranath)**, "*A Study on quality of life in towns: A Principal component analysis approach*" National Seminar on Changing Pattern of the Workforce in India in the new millennium-Policy Imperatives, Dept. of Economics, Andhra University, Vishakapatnam, 30-31stDec. 2004, p.172.
7. **P.Vijaya Kumar**, "*Role of IT in Management Education*" National Workshop on Standardization of Indian Management Education Issues, Challenges ,and Possibilities, School of Management Studies, C.B.I.T., Hyderabad, December,17-18,2004 pp10-11.

International Journals

1. **(with L.Pratap Reddy, N.Appa Rao)** "*Strategies for Building Information Networks in Rural India*" E-Business, The ICFAI University Press, Volume-VI, No.5, May2005, PP.48-54.
2. **(with V.Ravindranath, N.Appa Rao)**, "*Urbanisation trends in Andhra Pradesh: A Region-wise study*" *The Asian Economic Review*, Journal of the Indian Institute of Economics, Hyderabad, Vol.46, No.1, April,2004,pp 68-82
3. **(with V.Ravindranath, N.Appa Rao)**, "*A Factor Model for Quality of Life in Towns: A case study of East Godavari District*" *The Asian Economic Review*, Journal of the Indian Institute of Economics, Hyderabad, Vol.No 48, No-2, 2006,