



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

KAKINADA - 533 003. ANDHRA PRADESH (India)
(Established by Andhra Pradesh Act No.30 of 2008)

Lr. No: JNTUK/NSS/My Bharat Registraion/2026-27

Date: 16.06.2026

Dr. R. Srinivasa Rao,
M.E., Ph.D.,
REGISTRAR.

CIRCULAR

Sub:- JNTUK NSS Cell – Kakinada –Nomination of **My Bharat Nodal Officer and Student Youth Icon** – Submission of Details through Google from Soft Copy – Reg.

Ref:- Letter No.408/LB/A2/S/ 2026. Dt.09.07.2026.

As per the communication received from the **Andhra Pradesh Lok Bhavan, Governor's Secretariat**, regarding the **Intensive Registration and Awareness Drive on the My Bharat Portal (1st July 2026 – to 15th August 2026)**. All constituent and affiliated colleges are instructed to nominate:

1. **One Faculty Member** as the **My Bharat Nodal Officer** to coordinator, supervise, and monitor the portal registration drive.
2. **One Student** as the **My Bharat Youth Icon** to motivate fellow students facilitates registrations, and support awareness activities.

The nominated Faculty Nodal Officer and Student Youth Icon shall jointly monitor the progress of registrations, organize awareness programmes, and coordinate with the office of the District Youth Officer, My Bharat, Kakinada.

You are requested to kindly **submit the details of the nominated Faculty Nodal Officer and Student Youth Icon** by filling the Google Form provided below on or before **20th July, 2026**.

Google from link:

<https://docs.google.com/spreadsheets/d/10LgYfAQOo7bVqOcklElrVYRjyfsNEc4Q7T7prKrCok/edit?usp=drivesdk>

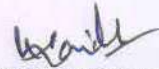
Send the soft copy of the appointment of Nodal Officer and Student Youth Icon to this mail id. **coordinator.nss@jntuk.edu.in**.

Your cooperation is vital for the successful implementation of this nationwide campaign aimed at enhancing youth participation in volunteering, experiential learning, leadership development, and nation-building initiatives.

Thanking you.

Note: All the Principals of University constituent Colleges and Affiliated Colleges are informed to instruct the students to register **My Bharat portal**.

To:
All the Principals of the University
Constituent and Affiliated Colleges of JNTUK, Kakinada.


REGISTRAR
JNTUK, Kakinada
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J.N.T. University Kakinada
Kakinada-533003



**GOVERNOR'S SECRETARIAT: ANDHRA PRADESH
LOK BHAVAN, VIJAYAWADA**

Letter No.408/LB/A2/S/2026.

Dt.09.07.2026.

From:

The Special Chief Secretary to Governor,
Governor's Secretariat,
A.P. Lok Bhavan, Vijayawada.

To

All the Vice - Chancellors of
Andhra Pradesh State Universities.

Sir/Madam,

Sub: Lok Bhavan, Governor Secretariat – Ministry of Youth Affairs, Govt. of India, launched a nationwide Intensive Registration and Awareness Drive from 1st July 2026 to 15th August 2026 - Certain instructions to all the State Universities in Andhra Pradesh for the "MY Bharat" registration –Issued- Reg.

Ref: Letter No.SD-AP/Gov-Drive/2026-27/ Date:6th July 2026 along with enclosure received from the State Director, Mera Yuva Bharat (MY Bharat), State Head Office, Guntur, Andhra Pradesh.

I am directed to inform you that MY Bharat (Mera Yuva Bharat), an initiative of the Ministry of Youth Affairs & Sports, Government of India, has emerged as a landmark phygital platform for youth engagement across the nation. The platform provides incredible opportunities for nation-building through experiential learning, volunteerism, and targeted youth-centric programs. As part of this initiative, the Ministry has launched a nationwide Intensive Registration and Awareness Drive from 1st July 2026 to 15th August 2026. The primary objective of this drive is to accelerate youth on boarding onto the portal to help achieve the grand national target of 5 crore youth registrations by March 2027.

2. Accordingly, to ensure the success of this vital national drive and active participation and mobilization through Higher Educational Institutions, in the reference cited, the State Director of Mera Yuva Bharat (MY Bharat), Guntur, has requested the wholehearted cooperation of the Vice-Chancellors and Registrars of all State Universities in Andhra Pradesh with the District Youth Officers of MY Bharat. Specifically, the State Director requests that the universities:

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- **Organize Special Drives:** Issue clear instructions to all affiliated colleges and constituent institutions to hold targeted registration drives during the campaign period.
- **Appoint Nodal Officers:** Nominate a dedicated MY Bharat Nodal Officer for the University and encourage affiliated colleges to nominate Campus Ambassadors to smoothly coordinate the registration workflow.
- **Mobilize Youth Networks:** Actively encourage all eligible students, NSS volunteers, NCC cadets, and other youth blocks to register on the platform.
- **Provide Administrative Support:** Extend full administrative assistance to District Youth Officers for organizing awareness and on boarding camps on campuses.
- **Ensure Wide Publicity:** Give the campaign prominent visibility among students and faculty members to maximize overall state participation.

3. Therefore, all the Vice - Chancellors of Andhra Pradesh State Universities are requested to take further immediate action on the matter mentioned above and ensure that Andhra Pradesh achieves its designated milestones in this nation-building endeavour.

Yours faithfully,


for Special Chief Secretary to Governor

Copy to the:

1. Principal Secretary to Government, Higher Education Dept., A.P. Secretariat, Velagapudi.
2. Chairman, Andhra Pradesh State Council of Higher Education, Mangalagiri (M), Guntur Dist.,
3. SC/SF.