



**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA**

KAKINADA-533003, Andhra Pradesh (India)

(Established by Andhra Pradesh Act No. 30 of 2008)

Proc. No. JNTUK/NSS Cell/Swacha Andhra/2025-26

Date: 07.10.2025

Dr. R. Srinivasa Rao,

M.E., Ph.D.,

REGISTRAR i/c.

CIRCULAR

Sub:- JNTUK Kakinada – NSS Cell – Observance of “**Swarna Andhra-Swachh Andhra**” – Reg.

Ref: - 1. Lr.No.APSCHE-Ums-C3-1058/Govt.Corr/2025 Dt: 28.01.2025
2. Govt.Lr Roc/No.263296/SAC/SASA/2024-25/Dt. 22.01.2025
3. G.O.Rt.No.24 Municipal Administration & Urban Development (K)
Department, Dated 17.01.2025

With reference 1 to 3 cited, it is to inform that Government has initiated “**Swachh Andhra**” to drive systemic change and foster a cleaner, greener and healthier Andhra Pradesh.

The Departments/HODs and all the officers of the institution must work on keeping their offices cleaner, greener and healthier.

In this connection, you are requested to conduct the following activity on **18-10 - 2025 (Saturday)**:

Swachh Andhra Initiative: “CLEAN AIR”

Concept: Mitigate air pollution and related health issues for citizens’ Activity.

Key Message: 1. Breathe easy, live healthy: Clean air is essential for well-being.
2. Know the sources: Vehicle emissions, industrial pollution, and waste burning contribute to air pollution.
3. Take action: Reduce emissions, use public transport, and promote sustainable practices.
4. Protect your health: Air pollution can cause respiratory issues, cardiovascular diseases, and other health problems.

Objective: To enhance environmental sustainability, reduce pollution, and promote community awareness about the importance of trees and environmental conservation through afforestation efforts.

Note: All colleges are requested to conduct a Clean and Green Programme at their respective departments. Upon completion, a compliance report must be submitted to the NSS Cell, JNTUK, in Word format only.

R. Srinivasulu
REGISTRAR

REGISTRAR
J.N.T. University Kakinada
Kakinada-533003

To
The Secretary to the Hon'ble Vice Chancellor, JNTUK
Copy to the Rector, JNTUK
Copy to the OSD, JNTUK
Copy to the Registrar, JNTUK
Copy to the Director, IST, JNTUK
Copy to the Principal of Constituent/Affiliated Colleges, JNTUK
Copy to the Nodal Officer, Swarna Andhra-Swachh Andhra, JNTUK