

**MEMORANDUM OF UNDERSTANDING  
BETWEEN**



**ASSOCIATION OF LADY ENTREPRENEURS OF INDIA  
(AIC ALEAP WEHUB), Hyderabad**

**AND**



**JAWAHARLAL NEHRU TECHNOLOGICALUNIVERSITY KAKINADA**

This Memorandum of Understanding is entered into and effective from 28<sup>th</sup> November 2025, and is valid until one year from date of signing by and Between

**Association of Lady Entrepreneurs of India, Survey No.342, ALEAP common facilities building, ALEAP Industrial Estate, Near Pragathi Nagar, opposite JNTUH road, Kukatpally, Hyderabad 500072, Telangana, India**

And

**The Registrar, Jawaharlal Nehru Technological University, Kakinada, Kakinada District, Andhra Pradesh – 533003.**

**Association of Lady Entrepreneurs of India (ALEAP)**, a non-profit organization is an ISO 9001:2015 certified & NABET gold rank accredited organization, acts as a facilitator & helps woman in acquiring entrepreneurial skill, guides them to become economically independent and assists women from all walks of life in their enterprising endeavors. Now ALEAP in partnership with NITI AAYOG, the premier think tank of the Government of India (GOI), through its ATAL INNOVATION MISSION (AIM) is scaling up its Incubation facilities as Atal Incubation Centre (AIC) ALEAP WEHUB at its ALEAP INDUSTRIAL ESTATE, Pragathi Nagar, Gajularamaram, Hyderabad. ALEAP put in concerted efforts for past 32 years and created ideal platform for incubation of startups in manufacturing sector (MSME).

With an objective to nurture the women startups, help them to sustain and grow AIC ALEAP WEHUB is providing co-working spaces, equipment/machinery/tool labs/design labs, common facility rooms, high-speed Internet access, links to research / education resources, technology transfer, links to strategic partners, help with business basics, advisory services, networking with industry peers, marketing assistance, market Research, accounting/financial management, mentorship, Technology commercialization assistance, help with regulatory compliance, Intellectual property management, access to angel investors or venture capital, and conduct periodical entrepreneurship training programs, seminars, events, accelerator programs, capacity building programs, create a network of incubators for sharing of best practices, organize Start-up summits for sharing experiences of incubates and Industry visits etc.

The major focus sectors of AIC ALEAP WEHUB incubator are:

1. Information Technology and ITES
2. Electronics and Engineering
3. Garments, Textiles and Printing Technologies
4. Biotechnology
5. Biodegradable Technologies
6. Food Processing and Technology

7. AquaTech
8. Design Studio

Jawaharlal Nehru Technological University Kakinada (JNTUK) is a premier public university in Andhra Pradesh, established in 2008 following the trifurcation of JNTU Hyderabad. With its roots tracing back to the College of Engineering, Vizagapatnam (founded in 1946), JNTUK, Kakinada has evolved into a hub of technical excellence. Spread across a 110-acre urban campus in the port city of Kakinada, the university is accredited with an A+ grade by NAAC and is affiliated with UGC and AICTE. JNTUK, Kakinada oversees more than 159 affiliated colleges across 11 districts, serving over 2.3 lakh students in undergraduate, postgraduate, and doctoral programs. The university is renowned for its rigorous academic standards, competitive entrance processes through APEAPCET, and a strong emphasis on research, innovation, and industry collaboration. With a commitment to producing skilled professionals, JNTUK, Kakinada plays a vital role in shaping the technical education landscape of Andhra Pradesh and contributing to national development.

Now, Atal Incubation Centre ALEAP WEHUB (supported by AIM, NITI Aayog, GOI) and JNTUK, Kakinada, desire to record the broad terms and conditions that are jointly accepted and agreed to in this Collaboration MOU as contained hereunder.

The two parties plan to co-operate & work together for mutual benefit in the following areas:

**Services from AIC ALEAP WEHUB:**

1. Quarterly one session on Entrepreneurship related topics – Online/offline – Conveyance to be borne by the Institute if Offline
2. Exclusive Ideathon and Hackathon will be organized by AIC ALEAP WEHUB at academic institute
3. Selected students will get an opportunity to be incubated at AIC ALEAP WEHUB
4. Selected students will get an opportunity to pitch their ideas for MeitY Entrepreneur incubator residence (EIR) program
5. AIC ALEAP WE-HUB will extend support as a co-incubator/ collaborative partner wherever required for strengthening Institution's E-cell, TBI, iTBI, etc;
6. Access to online webinars/ awareness programs on Exports, Digital marketing, Cyber security, IP rights, Finance Management, etc; as and when conducted
7. Exposure and promotion of student entrepreneurs in terms of network connections, mentor connects, MSME, Government and Private organizations, Corporates, Industries, Investors, Banks, etc;
8. Internship opportunities at our incubated startups – a good learning for the aspiring entrepreneurs to interact, be a part and learn about the startup journey.
9. Designing and conducting Faculty development programs and Industrial visits for faculty, a focused approach towards entrepreneurship development
10. Encouraging Faculty Entrepreneurs and handholding them to convert the idea into a sustainable business.

- **Services from JNTUK, Kakinada**

1. Access to Information on research / education resources and academic know how
2. Access to Centre for Entrepreneurship Development/ TBI/Incubation Centre of the college
3. Technical support in projects related to science and management from senior faculty or experts
4. Access to Infrastructure of the college
5. Guidance for specific issues in terms of R&D, Product development etc. from the senior faculty or experts
6. Onboarding potential faculty who would be the mentors to support boot camps, Technology Readiness Level (TRL) activities for prototyping, guide startups on pro bono basis.

- **Services on mutual basis:**

7. Jointly organize awareness generation events on "Entrepreneurship Development" and Startup Hackathons, Workshops and Student Startup Training Programs
8. Provide support and participation in student/faculty-oriented events organized by each party
9. Networking for mutual benefit
10. Provide infrastructure in terms of space in conducting events with mutual support.
11. Recognizing the other party as a partner organization in selected events with mutual interest
12. Organize Product exhibitions at the Institutions to encourage marketing skill
13. Create and execute awards and certifications for best innovations

- **Terms and Conditions:**

- Both parties will nominate a point of contact for relationship/engagement with the organization.
- Both parties will allow each other to use the name and logo as a Partner solely for the purpose of promoting the startup ecosystem.
- Both parties shall, from time to time, mutually agree a level of fee or contributions to be made when opting for any fee-based services.
- MoU is signed as per the mutually agreed service and commercial terms and conditions.
- No financial commitment from the University.
- Any Legal Problem arises; this University is authorized to automatically terminates this MOU.
- The outcome of this MOU in terms of Product/ patent/ IPR is proprietary item for this University and Association of Lady Entrepreneurs of India (AIC ALEAP), Hyderabad.

## THE QUALITY OF THE INTERNSHIP AND TIME SCHEDULE

1. The quality of internships is to the satisfaction and satisfy the evaluation criteria of the University.
2. The time schedules will be decided mutually.

## POINT OF CONTACT

**JNTUK, Kakinada: Director, Sponsored Research & IIIC, Mobile No:8008652555**

**ALEAP : Dr. ZAHOORULLAH S MD, Mobile No: 7981380956**

## VALIDITY

This MoU will remain valid until it is expressly terminated by either party on mutually agreed terms. Amendments to this MoU may be made in writing and signed by both parties. If any dispute arises between the parties, the MoU stands cancelled.

  
**Signature & Seal**

Dr. R. Srinivasa Rao  
Registrar  
Jawaharlal Nehru Technological  
University, Kakinada  
(FIRST PARTY)

  
**Signature & Seal**

Mrs. K Rama Devi  
President  
Association of Lady Entrepreneurs  
of India (ALEAP)  
Chairperson & CEO,  
AIC ALEAP WEHUB, Hyderabad  
(SECOND PARTY)

  
Witness

Dr. A. Gopala Krishna  
Director, Sponsored Research & IIIC  
JNTUK, Kakinada