



**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA**

KAKINADA-533003, Andhra Pradesh (India)

(Established by Andhra Pradesh Act No. 30 of 2008)

Proc. No. JNTUK/NSS Cell/Swacha Andhra/2025-26

Date: 21.08.2025

Dr. R. Srinivasa Rao,

M.E., Ph.D.,

REGISTRAR i/c.

CIRCULAR

Sub:- JNTUK Kakinada – NSS Cell – Observance of **“Swarna Andhra-Swachh Andhra”** – Reg.

Ref: - 1. Lr.No.APSCHE-Ums-C3-1058/Govt.Corr/2025 Dt: 28.01.2025
2. Govt.Lr Roc/No.263296/SAC/SASA/2024-25/Dt. 22.01.2025
3. G.O.Rt.No.24 Municipal Administration & Urban Development (K)
Department, Dated 17.01.2025

With reference 1 to 3 cited, it is to inform that Government has initiated **“Swachh Andhra”** to drive systemic change and foster a cleaner, greener and healthier Andhra Pradesh.

The Departments/HODs and all the officers of the institution must work on keeping their offices cleaner, greener and healthier.

In this connection, you are requested to conduct the following activity on **23-08 - 2025 (Saturday):**

Swachh Andhra Initiative: “MON-SOON HYGIENE” Activity

Concept: The "Monsoon Hygiene" activity aims to promote cleanliness and hygiene practices during the monsoon season, aligning with the broader goal of creating a cleaner and healthier environment.

Key Message: Let's work together to create a cleaner, greener, and healthier Andhra Pradesh by adopting good hygiene practices and reducing waste.

Objective: Raise awareness about the importance of hygiene and cleanliness during the monsoon season.
Encourage departments and officers to take proactive measures in maintaining clean and healthy office environments.

Foster a sense of community and collective responsibility
towards achieving a cleaner and greener Andhra Pradesh.

Note: All colleges are requested to conduct a Clean and Green Programme at their respective departments. Upon completion, a compliance report must be submitted to the NSS Cell, JNTUK, in Word format only.

R. Srinivasulu
REGISTRAR
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J.N.T. University Kakinada
Kakinada-533003

To
The Secretary to the Hon'ble Vice Chancellor, JNTUK
Copy to the Rector, JNTUK
Copy to the OSD, JNTUK
Copy to the Registrar, JNTUK
Copy to the Director, IST, JNTUK
Copy to the Principal of Constituent/Affiliated Colleges, JNTUK
Copy to the Nodal Officer, Swarna Andhra-Swachh Andhra, JNTUK